

Thank you for considering Kelly Direct for your fulfillment needs. Would you please take a moment to answer the following questions so that we may give you an estimate for ongoing warehousing, assembly, pick/pack, and fulfillment services?

PRODUCT INFORMATION

Describe product(s)/collateral:

SKU count:

Point(s) of manufacture:

What percentage of your product will arrive bar-coded and/or with part or product ID (circle one):

100% 50% Less than 25% Unknown

Do any of the following apply to your product? (circle all that apply)

Hazardous Aerosol Consumable Perishable

Limited Shelf Life Temperature Control Adult Content Alcohol

Prescription RX High-security storage XXL Dims XXL Weight

Lot/Serial Number Tracking

Is there any seasonality to your product? Yes No

Estimated return rate? _____

FULFILLMENT/SHIPPING INFORMATION

To whom are we shipping?

B2C (Consumers) B2B (Retailers) Field Offices Trade Events

Other DC Other (please describe):

Where are we shipping?

Domestic US Canada International

Estimated ship volume: _____ shipments per month

Average order specs: _____ lines or cartons/shipment

COMPANY/PRODUCT HISTORY

Please describe your company:

Fortune 500 Mid-Size Company Small Co (less than \$10M)

Start-Up Non-Profit

Please provide URL: www. _____

Are you currently selling and shipping the product? Yes No

ADVERTISING CHANNELS

How is the product advertised?

Internet Radio Television/Infomercial

Catalog Print Ad/Magazine Print Ad/New spaper

Print Ad/Trade Company Store Internal Sales/Employee

ORDERING CHANNELS

How will the products be ordered? Please fill in all that apply and provide specific addresses or numbers where available. If order channel is being considered but has not yet been executed, please circle "need" to include as part of the overall program estimate.

Website	www. _____	Need
Local Toll Number	_____	Need
Toll Free Number	_____	Need
Fax Number	_____	Need
PO Box	_____	Need
Direct Mail/BRC	_____	Need
Other	_____	

CONTACT INFORMATION

Please enter your contact information below. We very much appreciate your call and will get back to you as soon as possible with fulfillment numbers and recommendations. Thank you!

Name/Title: _____

Company: _____

Phone: _____

Email: _____

How did you hear about us? Email outreach / Website Search / Referral / Other

If you were referred, whom may we thank? _____

ADDITIONAL COMMENTS?