



SCOPING AND PRICING ASSEMBLY PROJECTS

When your project requires assembly or fulfillment, here are 20 questions for proper scoping and cost estimates.

PRODUCTION

- How many SKUs (individual items) are involved?
- How many orders (shipments) for this project?
- Over what period of time will shipments happen?
- How often will we ship? (one bulk drop, daily, quarterly, etc.)
- What is size of average order?
- Do you need any additional materials (envelopes, jiffy bags, boxes, etc.)?

SHIPPING

- Where is product coming from?
- How many manufacturers/suppliers will be sending items?
- Are outbound shipments domestic or international?
- Are we shipping to residences or businesses?
- Is there a need for trackability, insurance, signature upon receipt, etc.?

OTHER

- Info Technology: System integration / FTP file transfer / Excel spreadsheet
- Packaging needs
- Payment processing?
- Inbound/outbound freight needs
- Storage needs
- Are there returns and how should they be handled?

For more information:

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